



# TRULOGIK

# AI Platform for Automating Health Plan Operations

## Company Overview

TruLogik is an enterprise AI company building the operational intelligence layer for U.S. health insurers. Our platform uses domain-trained AI models, payer-specific knowledge graphs, and workflow automation to transform legacy health plan operations.

Healthcare payers operate some of the most complex administrative systems in any industry, with billions of transactions processed across fragmented systems. TruLogik embeds AI directly into these operational workflows, enabling health plans to analyze policies, validate system configurations, identify financial leakage, and automate decision workflows.

## Market Opportunity

Administrative complexity remains one of the largest cost drivers in U.S. healthcare. Commercial Health plans collectively spend over **\$200B annually on administrative operations**. Key challenges include:

- Misalignment between plan contracts and claims engine configurations
- Inconsistent enforcement of drug policies and formulary rules
- Manual prior authorization review workflows

TruLogik's platform introduces **AI-native automation for payer operations**, a category that is rapidly emerging as insurers modernize legacy operational infrastructure.

## Key Facts

- AI platform that helps health insurers detect financial leakage and automate claims, pharmacy, and prior authorization operations — delivering **\$5M+ savings** per million members.
- **5 year** product contract with leading BCBS. MSA being signed with largest health companies.
- Revenue generating, Profitable company with **\$2+ mill** revenue in 2025, Projected ARR in 2026 – **\$3+ mill**
- Solving big problems in a **\$1.5 trillion** market (commercial health insurance)
- Potential expansion into government sector
- **SOC2-type 2** certified, **HIPAA** certified

## Management Team

**CEO: Sumeet Seth** – led Claims and IT for AmeriHealth Caritas DC, VP at Prudential, Informatica

### **Board of Advisors:**

**Kenny Kan** (MedPAC commissioner, Chief Actuary Horizon BCBS)

**Steve Margolis** (ex COO, United Health)

**Deepak Suri** (CPO/CIO Drips)

**Team:** AI/ML specialists with experience at Uber, Google, AthenaHealth, Innovacer, others

## Core Products

**Quick Claims Manager (QCM)** – AI-powered system that validates claims policies and benefits against claims engine configuration to ensure operational accuracy and compliance.

**Rx Inspector** – Pharmacy analytics platform that audits formulary alignment, drug policy enforcement, and pharmacy benefit configurations across large datasets.

**PriorAuthPro** – AI-powered automation platform that assists prior authorization decision workflows by interpreting drug policies and clinical rules.

**Provider SmartHub & Member Graph** – Unified data intelligence layer connecting provider and member information across operational workflows.

## Traction

Trulogik is already working with large payer organizations and expanding deployments across multiple operational use cases.

### CareFirst BlueCross BlueShield

- 5-year enterprise product contract valued at **\$6.5M+ TCV**
- Initial deployments of Rx-Inspector yielding **4:1 ROI**;
- Expanding across additional modules

### Elevance Health (Anthem)

- Master Services Agreement being signed
- Active engagements and deep discussions across multiple operational areas

### Commercial Momentum

- Current ARR approximately **\$1.3M+**
- Multiple large payer engagements underway
- Expanding pipeline across national and regional health plans

## Measurable Impact

Trulogik deployments have identified significant financial and operational improvement opportunities. Examples from early deployments include:

- **\$4M+ per million members per year, for Rx review use-case**
- **\$2M+ per million members per year, for Prior Auth use-case**
- **3x increase in PA adjudication rates**, meeting upcoming CMS guidelines
- **80% reduction in Claims adjudication time** – for Blue Card Claim use-cases

## Vision

Trulogik is building the **AI operating layer for payer operations**, enabling health insurers to run complex administrative workflows with dramatically higher efficiency, transparency, and intelligence.

As health plans adopt AI-native operational infrastructure, Trulogik aims to become the platform that powers this transformation. We are doing it in a phased manner, assembling structural components as we deploy products that generate

ROI quickly, while taking forward and building an **AI-driven payer operations platform** that covers multiple workflows for health insurance workflows. The capabilities include:

- Domain-trained large language models tuned for payer operations
- Healthcare knowledge graphs linking claims, pharmacy, provider, and member data
- Automated rule extraction from contracts, policies, and regulatory guidance
- Explainable AI with full audit traceability

## Contact

Trulogik Inc.

• [www.trulogik.com](http://www.trulogik.com)

• [sales@trulogik.com](mailto:sales@trulogik.com)